

MINOR IN ENTREPRENEURSHIP AND INNOVATION

The minor in Entrepreneurship and Innovation prepares students to play crucial roles (as founders, investors, advisors, policy makers, and executives) in the greater entrepreneurial ecosystem, including new venture start-ups, corporate entrepreneurship, social and sustainable ventures, and government entities. Consisting of 24 credits, the minor combines required entrepreneurship courses from the College of Business with selected electives across majors with an entrepreneurial nature.

Learning Objectives

Upon successful completion, students will be able to:

1. Describe the role that founders, investors, advisors, policy makers, and executives play in the greater entrepreneurial ecosystem.
2. Develop an entrepreneurial mindset which will help students to draw upon their own technical knowledge to identify opportunities.
3. Apply business principles (including the development of a business plan, management, marketing, and financing concepts) to bring ideas to fruition.
4. Develop pitch and networking skills to facilitate their entrepreneurial journey.